



EPIKA

Our name is classic, our work isn't

¿Why Epika?

Epika is born to be part of your team. For this reason, we make a huge effort to achieve your goals, making it part of our own challenge.

We would love to innovate with you and make a difference, and we are contributing our small part to the revolution that the market is requesting.

We attempt to make your project special and we work with dedication, exclusivity, originality and creativity, to achieve excellent results.

We know how much work is required behind closed doors to make each project special, and our mission is to make it more powerful by enhancing your communications strategy.



Business Hub

Ciudad Real

Madrid

Málaga

 **EPIKA**



kummedia

FEEBBO
DIGITAL

IMARK.

+75 Employees

In EPIKA we already work with



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our work isn't

Events

Communications

Marketing

PR - External Communications

Integral communications management.

Content translation and adaptations.

Management of Institutional Associations: EFPA, CFA, Instituto Braindex etc.



Some of the clients we have worked with



Con la guerra, realizar predicciones económicas se ha convertido en una práctica aún más

Content

Ebooks

-  Writing original content, specialized in finance
-  Elaboration of investment guides - Running campaigns of lead generation.



Some of the clients we have worked with

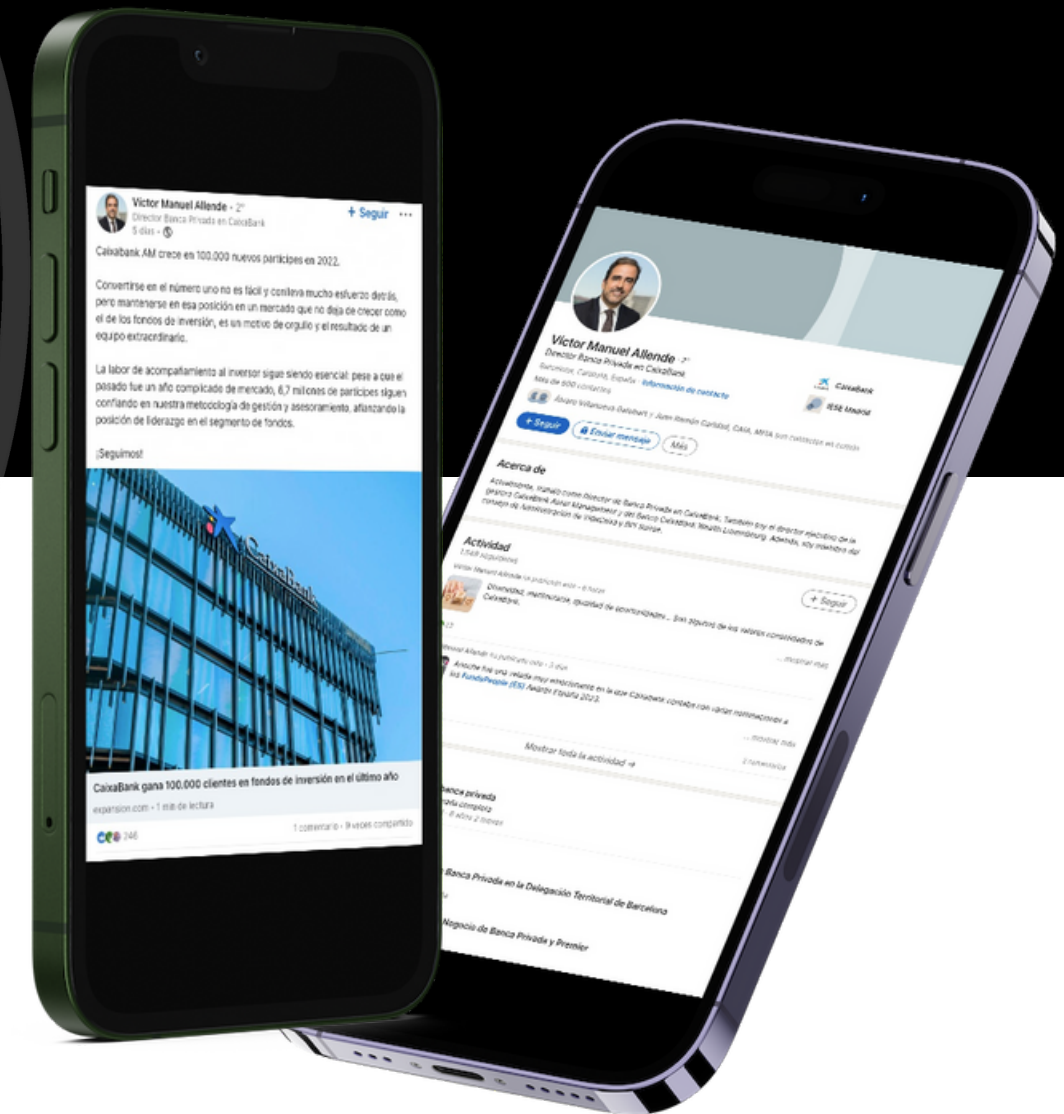




Profiles management

- Professional and personal.
- Development of the strategy to help achieve the objectives.
- Content creation and planning.
- KPI reporting.

Some of the clients we have worked with



Digital Marketing

Leads acquisition

- 📍 Market Research
- 📍 Lead Generation - Email Marketing, Display, Native, RRSS Campaigns
- 📍 Call Centre - Sales Force

+26M users in BBDD in Spain

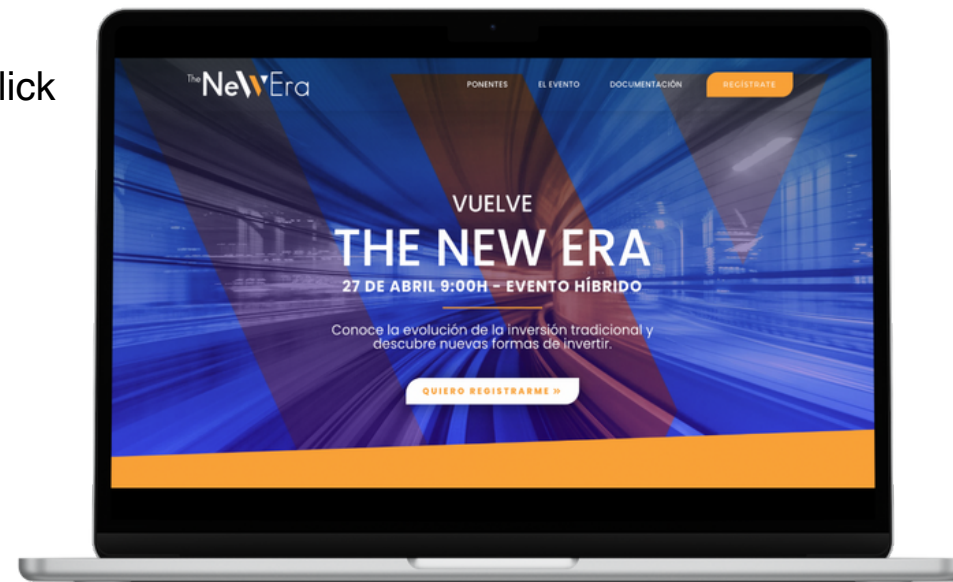
Some of the clients we have worked with



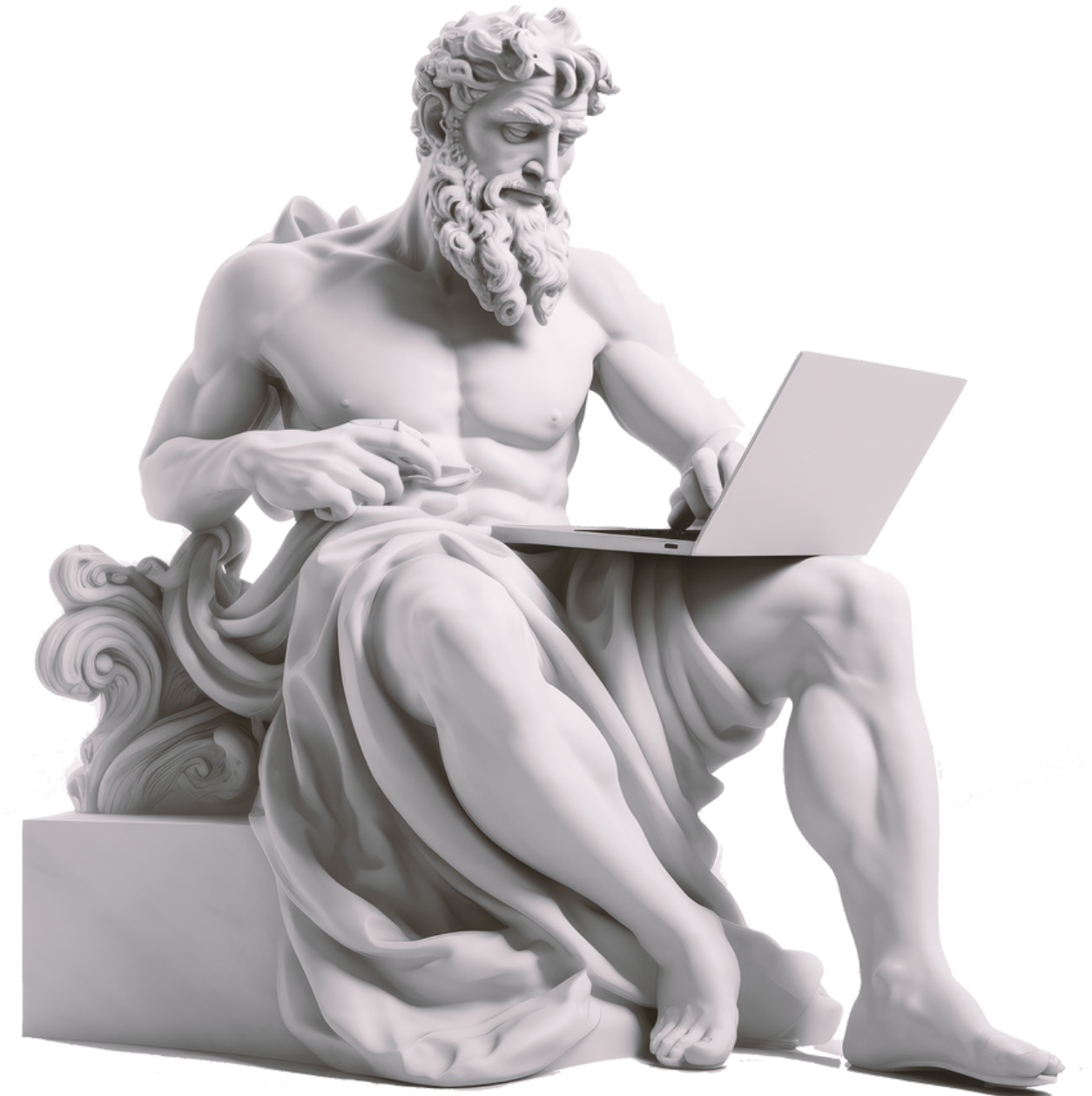
Landings Design

📐 Design, programming and layout of registration landings - campaigns

Click



Click

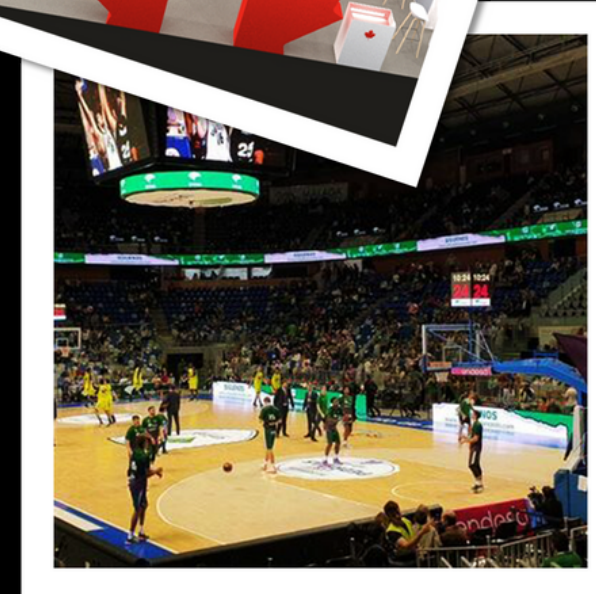


Some of the clients we have worked with



Graphic Design

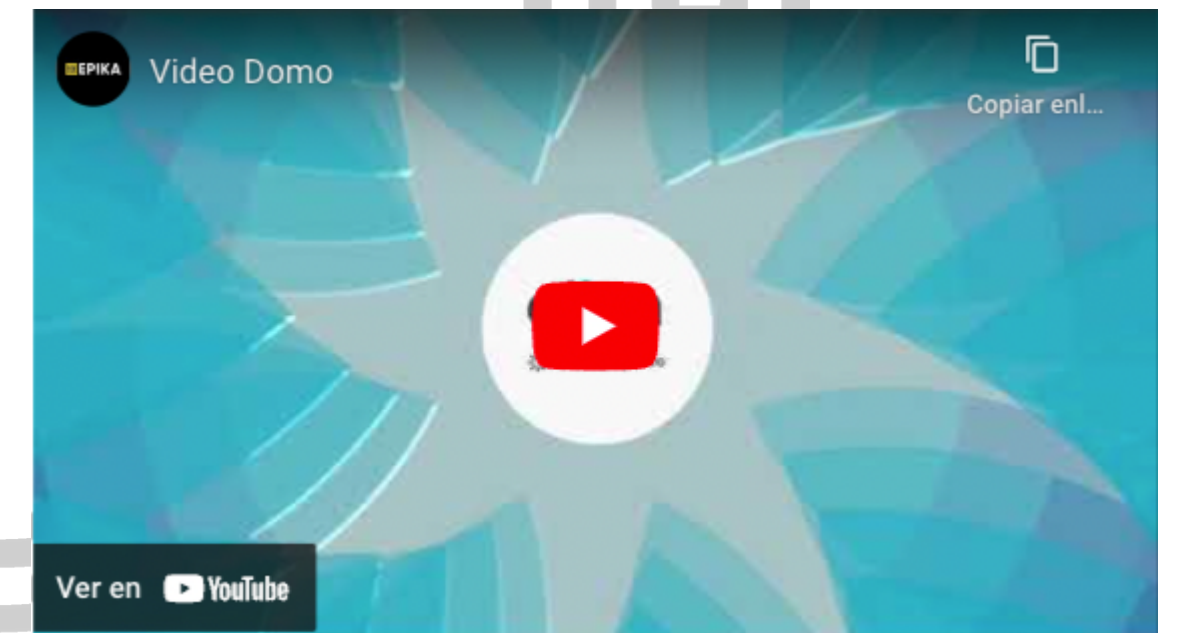
- 📍 Stands and ephemeral architecture / Fairs and congresses
- 📍 Renders - Staging
- 📍 Banners
- 📍 Videos
- 📍 Emails / Layout



Some of the clients we have worked with



Audiovisual Production



Roadshows Coordination

(Spain and Portugal)

- 📍 Announcement & Campaign
- 📍 Customer Journey - Follow-up
- 📍 Production
- 📍 Staging
- 📍 Catering
- 📍 Merchandising and goodies.



Events Production

- 📍 Preproduction & Production
- 📍 Thinking process - Creativities
- 📍 Agenda Consultancy - External Speakers
- 📍 Audiovisual pieces
- 📍 Merchandising

Some of the clients we have worked with



Combined Events

Working groups

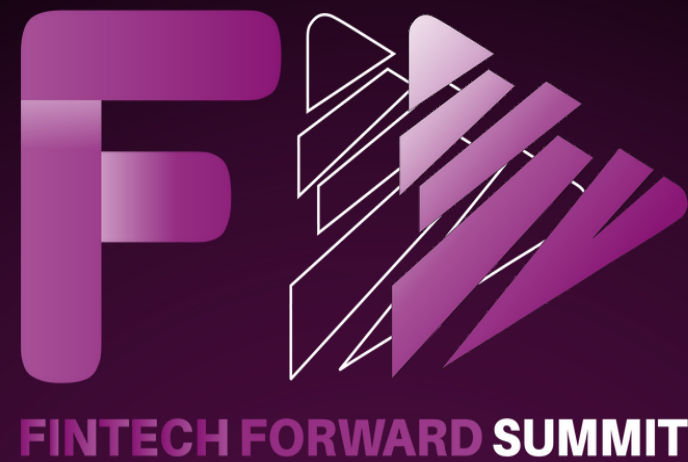
- ▣ Strategy
- ▣ Compliance / NDA
- ▣ Branding
- ▣ Integral creative and audiovisual process



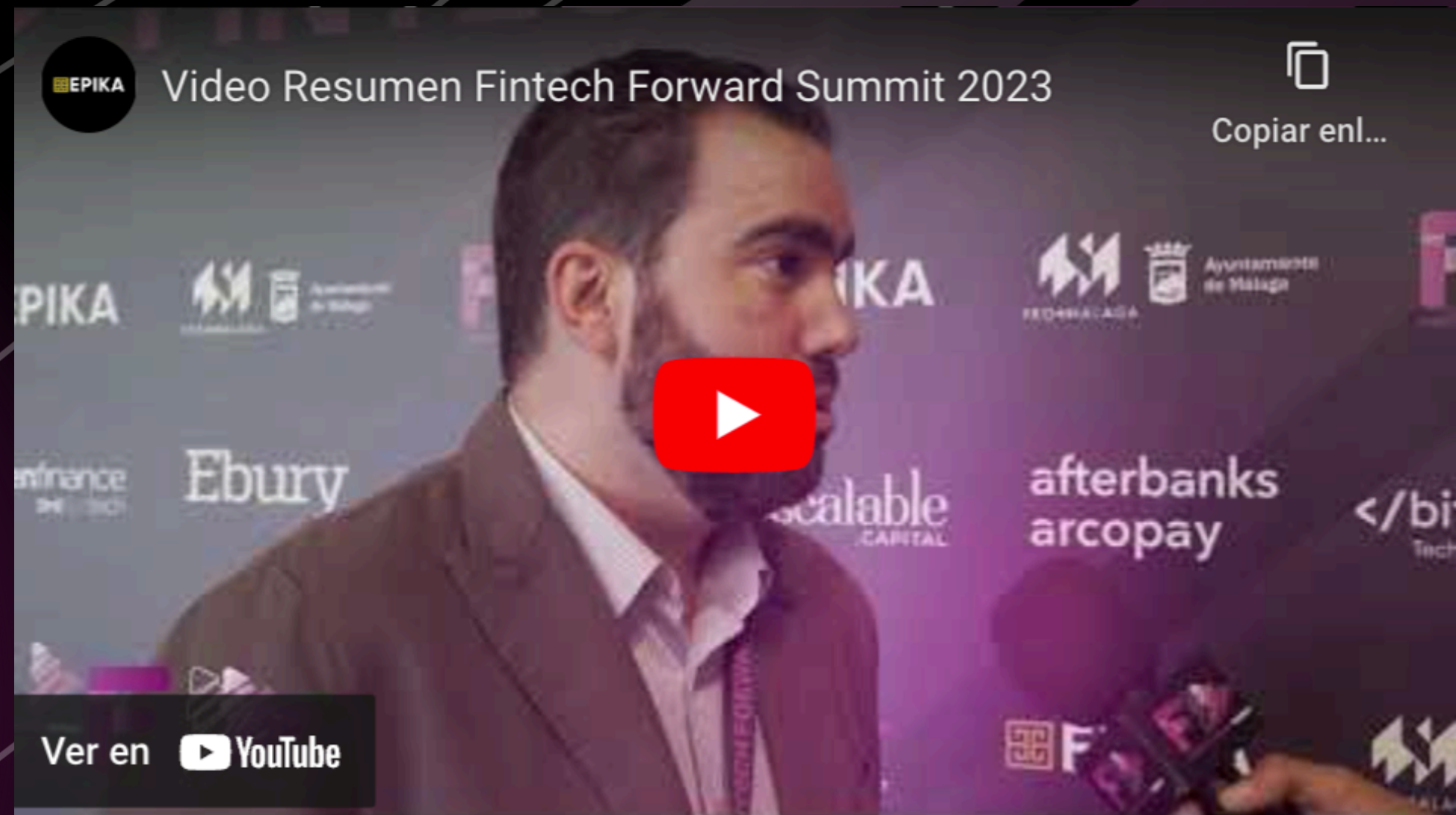
Some of the clients we have worked with



The biggest meeting of the Fintech ecosystem in the epicenter of technological innovation: Málaga.



II Edition
April 2024



+400 Atendees

**75
Speakers**

**+180
Attendant
Companies**

The benchmark event for professionals of the Asset and Wealth Management industry.



November 21st, Madrid



2 simultaneous rooms

Expositor Area

Networking Area

EPIKA

Our relationship will be



EPIKA

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